What is the Strategic Objective?
- Develop and use outreach mechanisms to ensure that the Board hears the strategic viewpoints and values of its customer-owners, the community and other interested stakeholders.

Why is it important?
- Community relations is an ongoing activity for all Board members
- Supports the principles of Public Power and keeps the customer-owners as a top priority

Indicator:
- Board attendance at customer partnership groups
- Board attendance at stakeholder, advocacy or special interest group meetings vs. planned attendance
- Attendance at quarterly Mid-C Commissioners/Managers meetings
- Special meetings where public feedback is requested or required

(These indicators would be based on information from commissioner blue books and tracked by the Clerk of the Board. Indicator results would be included in quarterly scorecard status updates given by the assigned Reporter in Jan/Apr/Jul/Oct)