





VISITOR SERVICES OVERVIEW & UPDATE

(informational - r

no action required)



75,000 Visitor Services Total Reach 2024

44,500 Organic Visitation 8,500 Field Trips 9,000 On-Site Events 13,000 Off-Site Outreach

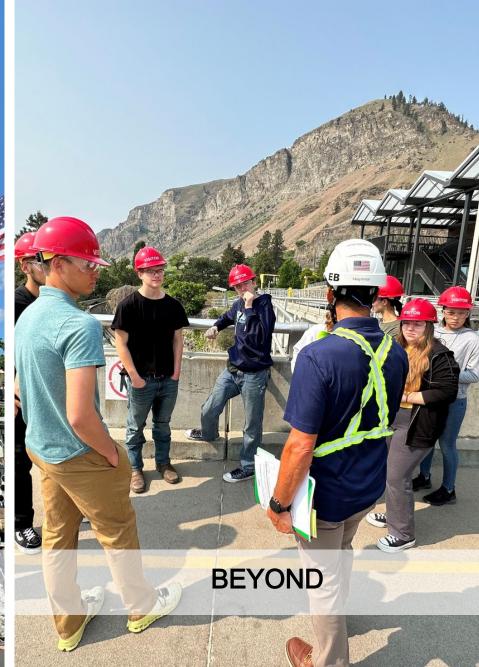
FIELD TRIPS

On-site school field trips and tours serving elementary and secondary students with a focus on STEM education, career connected learning, and workforce development.









RIVER OF POWER

Annual field expedition presented in partnership with NCESD introducing 1,500 4th Graders to clean, renewable power from the mighty Columbia.









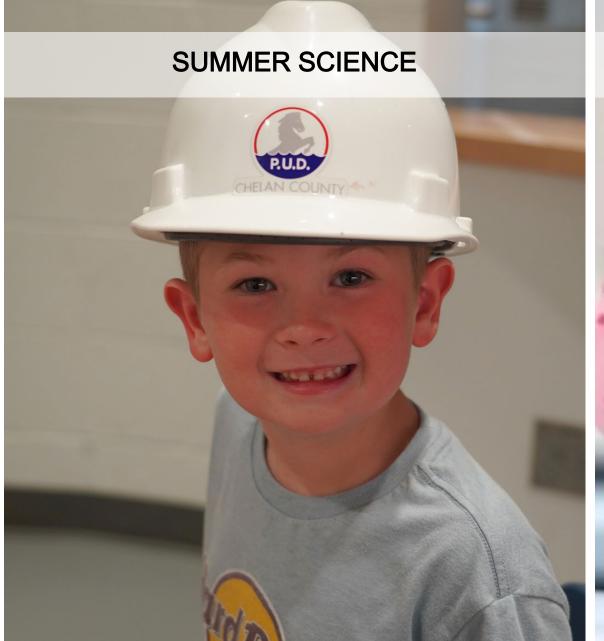
ON-SITE EVENTS

On-site events including Salmon Festival, Kids Fest, Summer Science Camps, STEM Academy, Decker Memorial, Fall Harvest Round-up, Winter Energy Extravaganza, Saturday Salmon Series, hard hat tours, senior tours, service groups, community groups and more.













STEM ACADEMY







SALMON FESTIVAL

- Two School Days serve 3,200 students
 - 80 classes from 5 counties
 - o 22 public schools, 9 homeschool, 9 private schools
 - Paschal Sherman Indian School
- Community Day serves 3,300 people
- Total: 6,500











SALMON FESTIVAL







SALMON FESTIVAL







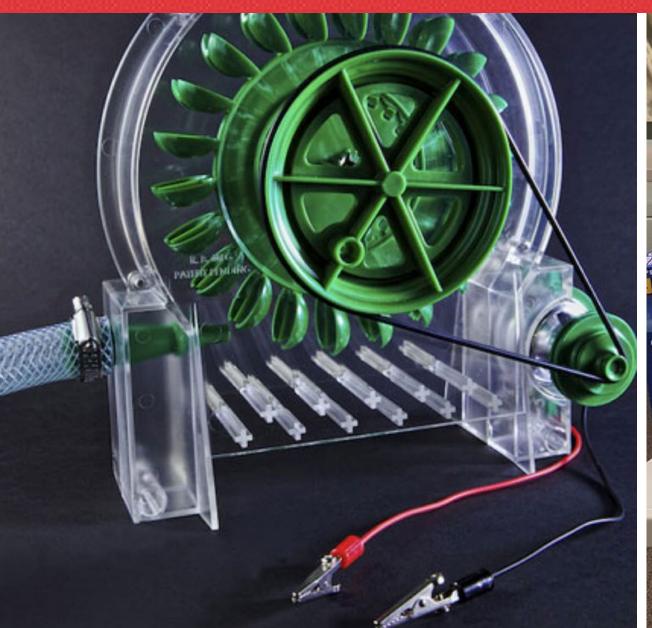
OFF- SITE OUTREACH

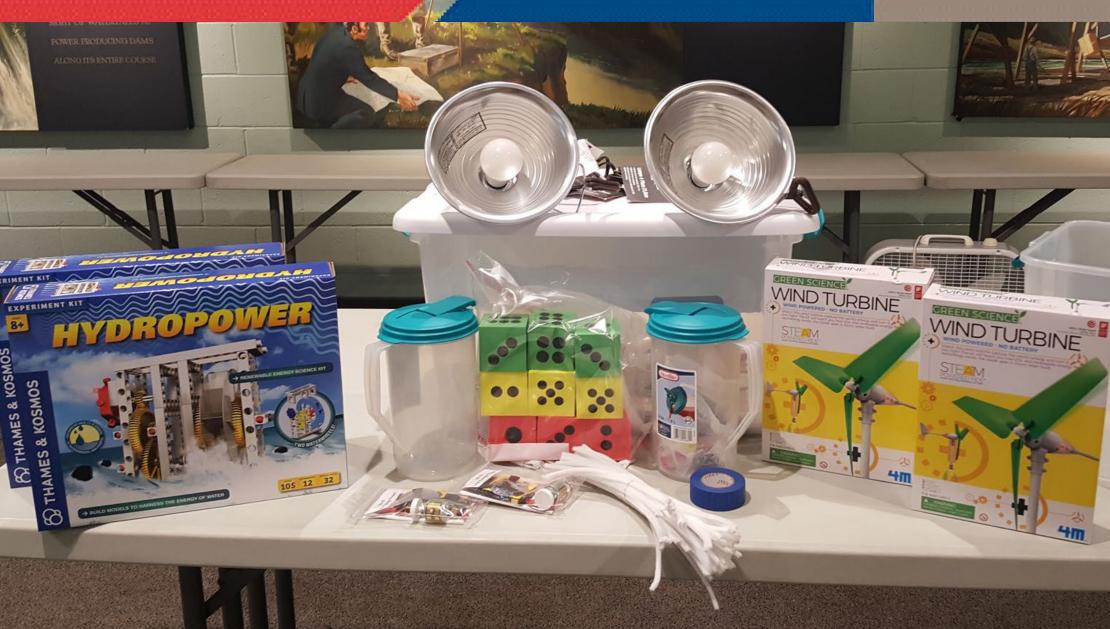
Off-site outreach including classroom visits, career events, Occupation Exploration, Apple Blossom Youth Day, Touch-a-Truck, NCESD Teacher Training, Bridgeport Earth Day, partnership events with Wenatchee Wild, AppleSox, Link Transit, etc.

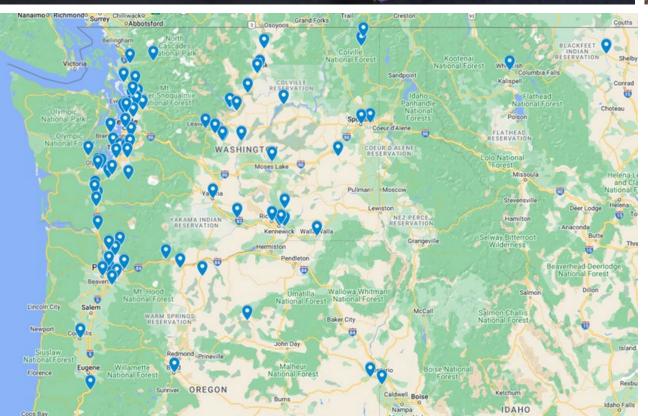












TEACHER TRAININGS

In partnership with FWEE and NCESD and thanks to funding from NREL and NHA, twice a year we host elementary and secondary teacher trainings. To date, we've trained ~300 elementary and secondary teachers, translating to roughly 13-14,000 students reached with this program annually.





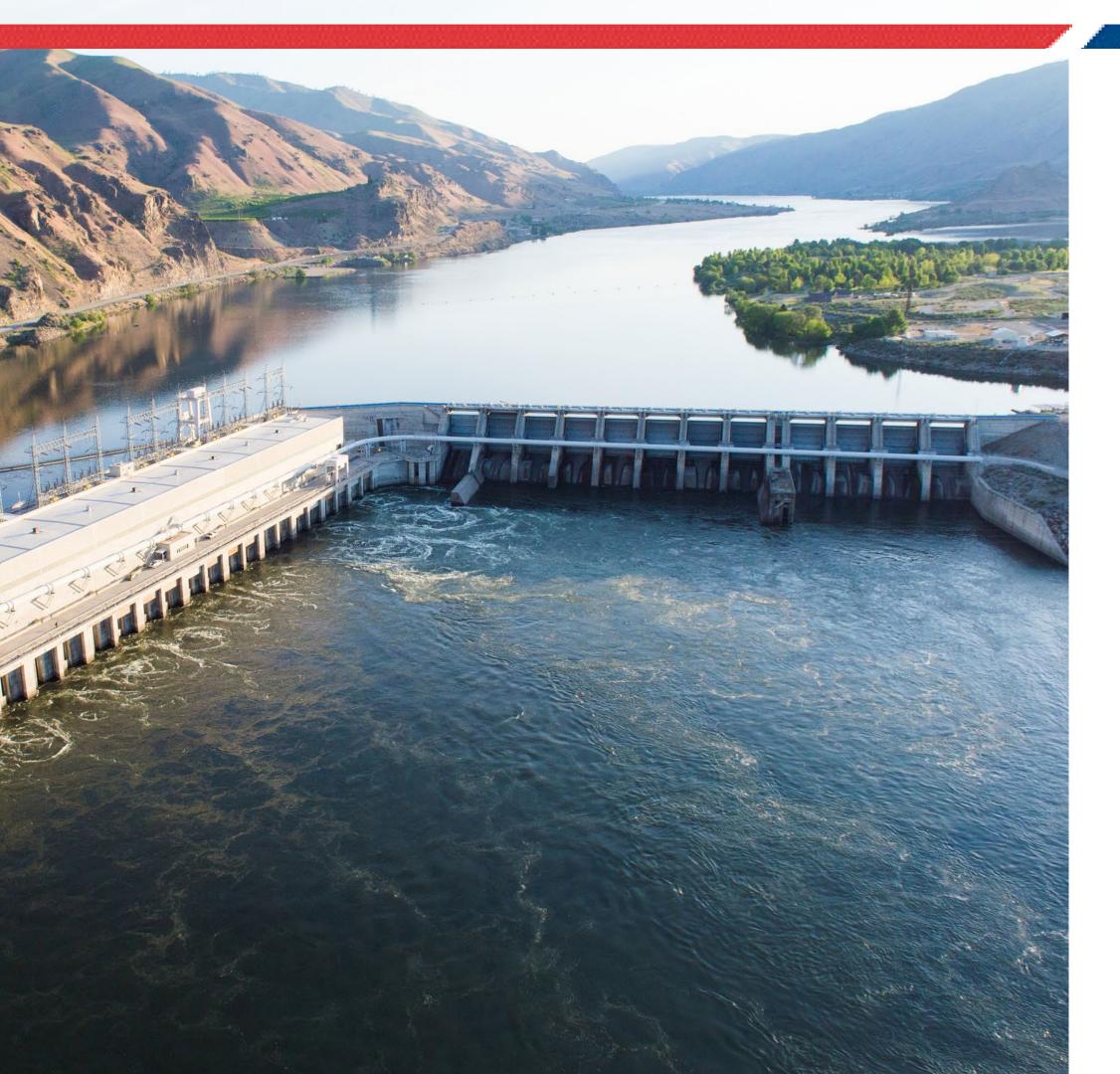


THANK YOU, BOB!









Outreach Education Specialist transition



BOB BAUER



CHELSEA TROUT







A LOOK INTO THE FUTURE

A dynamic, futurefocused space that
reflects the District's
priorities and initiatives,
communicates the
value of public power,
and inspires the next
generation, the
Discovery Center and
Visitor Services team
will continue evolving.









Thank you and questions



