

PUD Stakeholder Engagement Update



CHELAN COUNTY

Shoreline Management Area
COMMUNITY ADVISORY GROUP

Topics

- Background
- Community Advisory Group Members
- Charter
- Overall Themes and Recommendations
- Next Steps
- *Informational only – Summary of the Advisory Group Recommendations*

Background

- End of 2017 Chelan County Shoreline Management Plan
- Board request to convene a stakeholder group for recommendations
- Community Advisory Group formed
- Held 3 meetings and follow-up debriefs
 - April 18
 - June 12
 - June 26
- Developed themes and recommendations for the Board

Community Advisory Group

- Jesse Boyd (Leavenworth/Lake Wenatchee)
- Kevin Brown (S. Shore Chelan)
- Susan Cusick (Wenatchee)
- Garth Donald (Downtown Chelan)
- Norm Gutzwiler (Malaga)
- Brett Stoffel (Cashmere/Monitor)
- Chuck Tudor (Entiat)
- Karen Wade (S. Shore Chelan)
- Mike Wade (S. Shore Chelan)

Charter

- Learn about existing PUD policies and lessons learned
- Identify information needs, clarifications to policies or resources necessary
- Develop stakeholder engagement guidelines for PUD projects in the Shoreline Management Area
- Present recommendations to the Board of Commissioners



Overall Themes

- Continue current outreach best practices
- Identify and incorporate customer values, beyond operational benefits
- Extend these recommendations outside of the Shoreline Management Area
- Consider implementing near, mid and long-term recommendations from the group

Near-term or In Progress

- Maintain a “Future Projects” map on the website with 5-Year Plan Projects
- Conduct outreach each year when the 5-Year Plan is updated
- Create resources to help stakeholders navigate the Facility Modification Policy
- Share these recommendations with franchise holders, cable/telecoms, and permitting agencies
- List upcoming capital projects in the *Connected* newsletter

Mid-term Suggestions

- Create a “Sensitive Areas” map that includes designated areas (like Scenic Highways or the Shoreline Management Area) to help identify projects where earlier outreach might be necessary
- Explore potential funding partnerships for infrastructure undergrounding or other improvements
- Develop creative alternatives for improving aesthetics
- Continue engaging other agencies in these initiatives at Annual Agency Planning Meetings

Longer-term Strategic Concepts

Request to add as a topic for next Strategic Planning effort

- Elevate long-term strategic concepts to the Strategic Planning discussions, including:
 - Identifying projects or areas where aesthetic improvements might be made
 - Integrating customer values into District-wide project planning
 - Exploring funding mechanisms for undergrounding or other identified aesthetic improvements

Next Steps:

- Continue to integrate feedback into existing outreach best practices
- Evaluate advisory group recommendations to determine scope, feasibility and resource needs
- Present staff recommendations to the Board at a future Commission meeting



Thank You