



**Wenatchee Riverfront Park  
Master Plan Update  
December 6, 2021**

An aerial photograph of a park construction site. In the center, a long, covered walkway with a corrugated metal roof and wooden posts is under construction. To the left, a red tractor is pulling a train car. The background shows a river with a sailboat and a parking lot with a car. The scene is surrounded by green grass and trees.

# Purpose of Today's Meeting

- Discuss the purpose/use of the Master Plan
- Provide an overview of the Riverfront Park Master Plan
- Seek Board support to proceed with the project plan subject to City of Wenatchee concurrence
- Seek Board support to allocate an additional \$800K from 2022 PPB funding to provide a 100% match to City of Wenatchee's contribution

# Project Goals *(how'd we get here?)*



- **Develop a sense of place and identity for Riverfront Park**
- **Seamlessly integrate existing and proposed park elements**
- **Create elements of consistency and elements of distinction**
- **Clearly articulate site circulation and wayfinding**
- **Provide visual and physical access to the river**
- **Locate ideal spaces for active and passive recreation**
- **Design spaces and activities for a range of users**



# Schedule

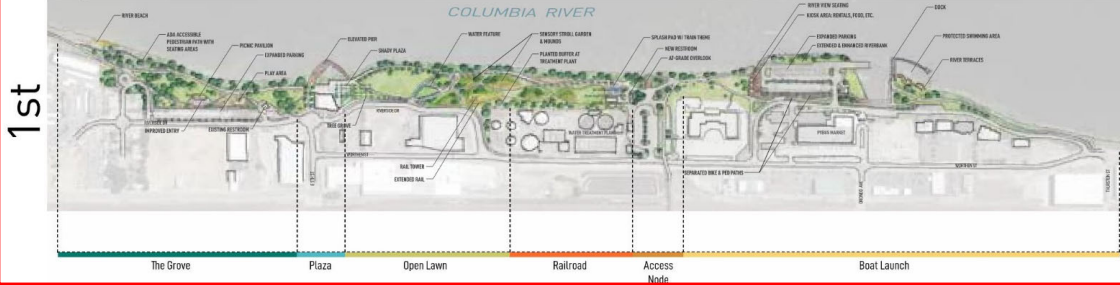
- **April – Information gathering / Inventory**
- **May – Opportunities/Analysis**
  - RPAC Work Session #1 – Provide input/ideas
- **June – Information gathering / Analysis**
  - RPAC Work Session #2 – Identify focus areas for alternatives
- **July - Public Involvement**
  - Public Workshop 1 & Online Survey – Input on ideas/focus areas
- **August – Develop Alternatives**
  - RPAC Work Session #3 – Input on Ideas
- **September – Alternatives Development/Preferred Alternative**
  - Public Workshop #2 & Online Survey –
    - Input on Alternatives
    - Trail User Focus Group
  - Present to Arts, Parks & Recreation Commission
- **October/November – Finalize Master Plan**
  - Final Preferred Alternative
  - Costs and Prioritization
  - RPAC Work Session #4
  - Draft Document for Review
- **November/December - Approvals**
  - Follow-up Presentations to PUD/City Council
  - Finalize Document (Long Term Guidance)
  - Early Implementation Projects (for 2022-23)

# Design Alternatives

## Support for the Alternative 'Play'

Rank these design concepts in order of preference.

Play



Play



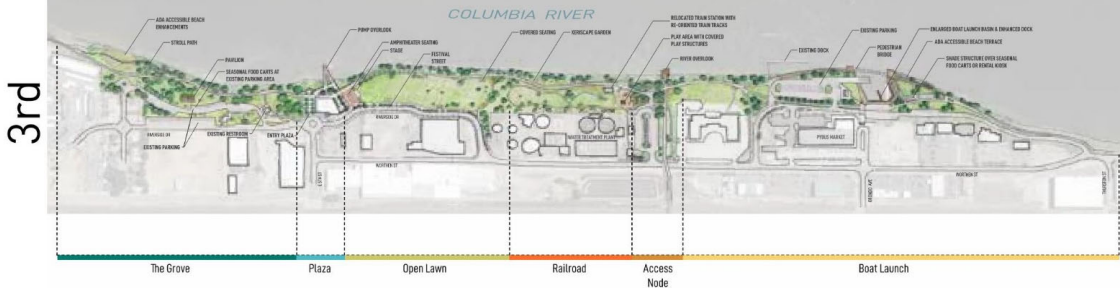
Naturalistic



Naturalistic



Entertainment



Entertainment



# Trail Alternatives

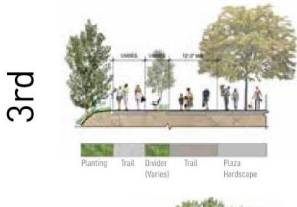
## Best Options to Reduce Trail Conflict



1st **Divided Trail**



2nd **Split Mode Trail**



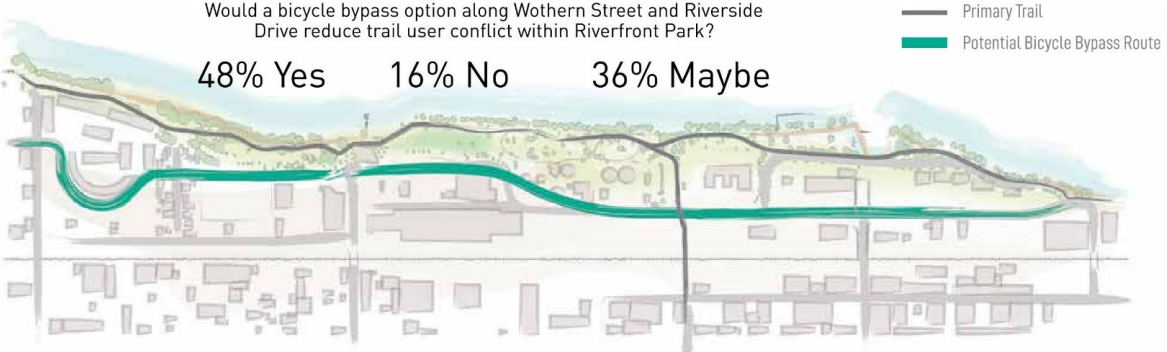
3rd **Widened Trail**



4th **Secondary Paths**

## Support for a Bicycle Bypass around Riverfront Park

Would a bicycle bypass option along Wothern Street and Riverside Drive reduce trail user conflict within Riverfront Park?  
 48% Yes    16% No    36% Maybe



EXAMPLE IMAGERY



Shared Road



Bike Lanes



Protected Bike Lanes - Bollards



Protected Bike Lanes - Planting

# PREFERRED ALTERNATIVE



# Preferred Alternative (North)

Splash Pad

Grove Picnic Pavilion

Trail Improvements &  
Seating Areas

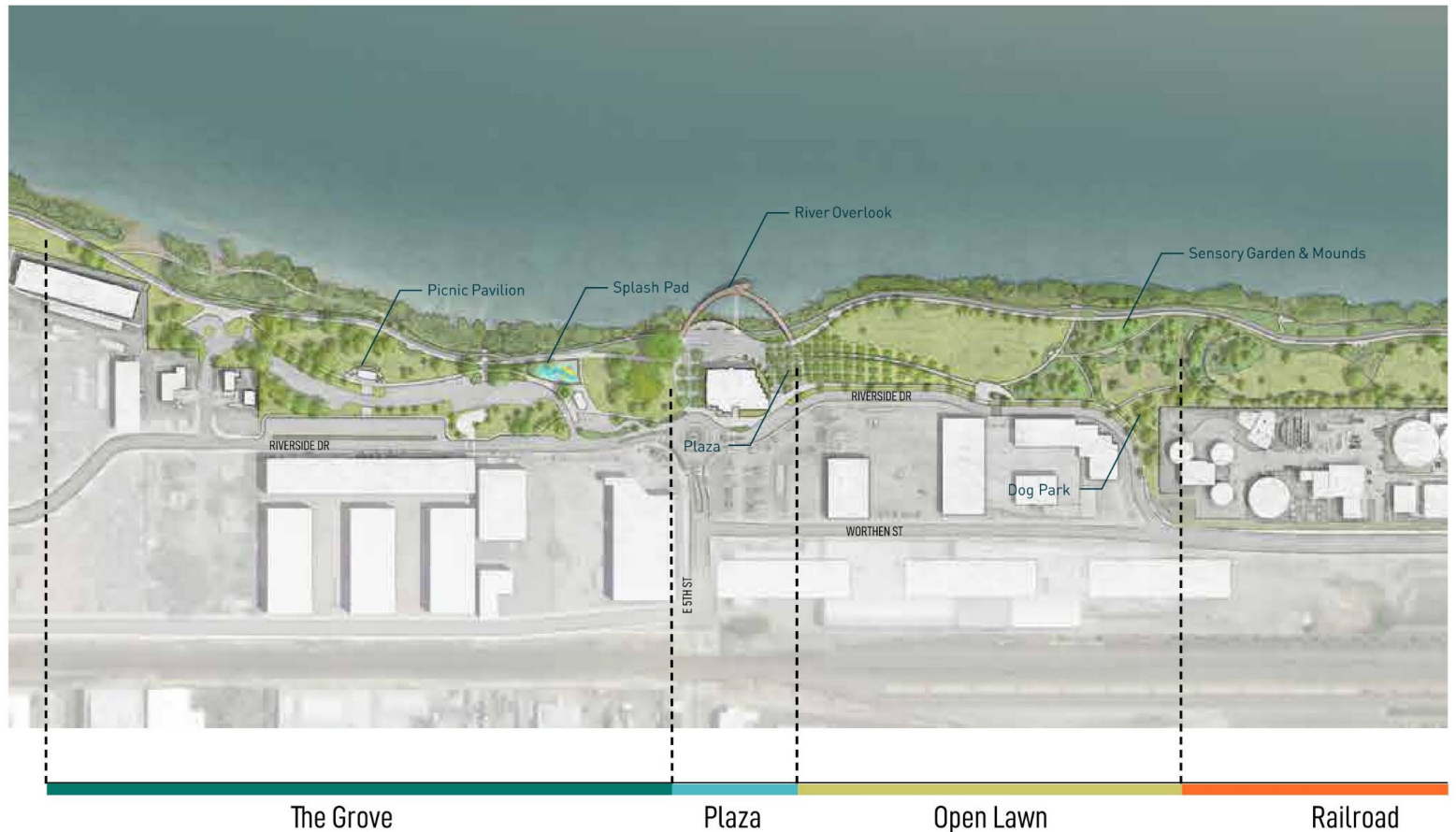
Accessible Water  
Access

New Plaza

River Overlook

Expanded Plantings in  
Lawn Area for Shade

Dog Park





# Preferred Alternative (South)



Entry Node

Hotel

Boat Launch

**Rail Themed Play Area & Expanded Train Depot**

**Overlook and Wayfinding Node at Park Entry**

**Trail Improvements with seating and viewpoints**

**Relocated Art**

**Enhanced Boat Basin & Accessible Water Access**

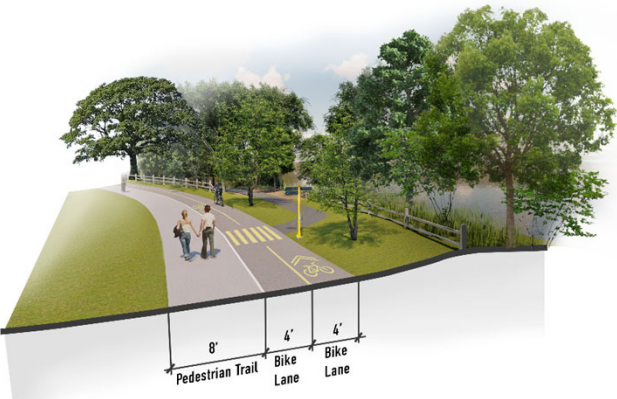
**Market Kiosks**

# Trail Options

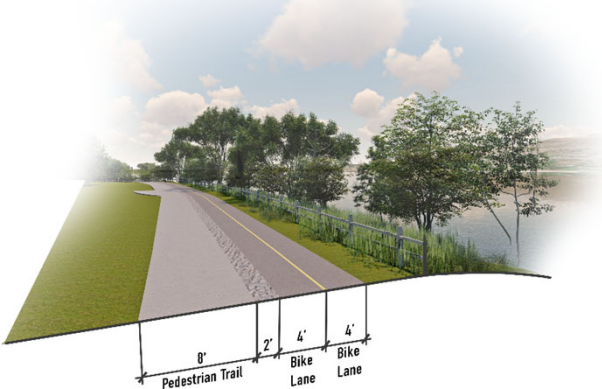
Trail options to provide separated bike and pedestrian paths to reduce conflict. The design adapts to site conditions with different configurations that provide continuity while highlighting key areas of distinction

### The Trail

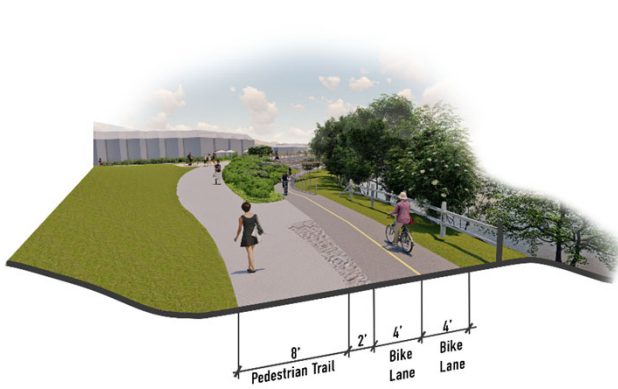
■ Striped Trail



■ Divided Trail



■ Divided Trail with Landscaping Buffer



A digital rendering of a park or waterfront area. A paved path winds through a green lawn with several large, mature trees. In the foreground, a woman in a pink tank top and black leggings is jogging away from the viewer. To the left, a person is sitting on the grass, and a few children are playing. In the background, there's a white car, an orange truck, and a large white building. To the right, the path leads to a waterfront with a small beach area where several people are sitting or standing. A sailboat is visible on the water in the distance under a blue sky with white clouds.

# IMPLEMENTATION PLAN

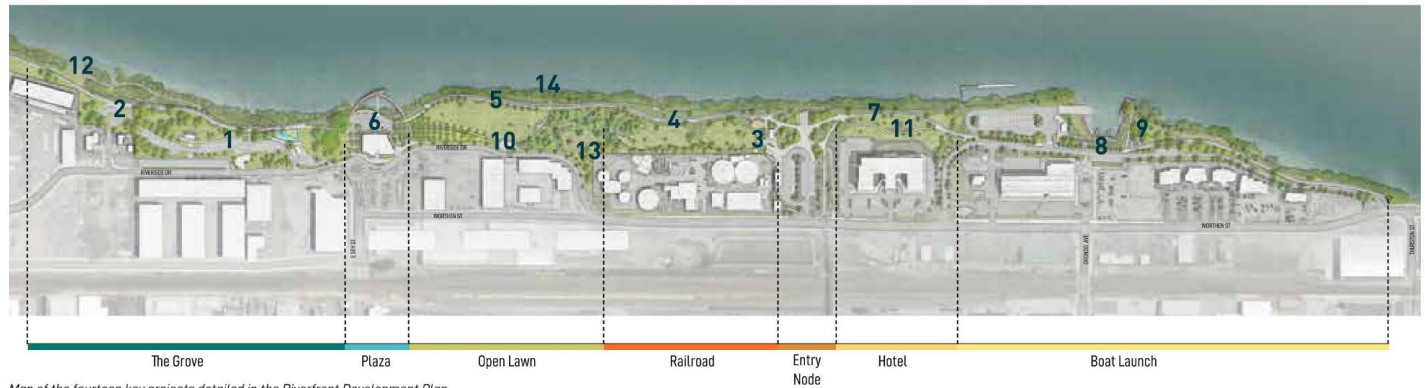
# Projects

3 Phases  
(14 Projects)

Phase 1  
2022-2026

Phase 2  
2027-2031

Phase 3  
2032-2036



Map of the fourteen key projects detailed in the Riverfront Development Plan

# Projects

## 3 Phases (14 Projects)

### Phase 1 2022-2026

### Phase 2 2027-2031

### Phase 3 2032-2036

PHASE 1	PROJECTS & ESTIMATED COST	CONCURRENT ACTIVITIES
2022-2026	1 Grove Picnic Pavilion ..... \$570,000 Splash Pad ..... \$726,000	<ul style="list-style-type: none"> <li>• Early Site Planting Improvements</li> <li>• Landfill Study</li> <li>• Train Economic Feasibility Analysis</li> <li>• Relocation of Art</li> <li>• Culturally Sensitive Areas Study</li> </ul>
	2 Grove Trail Segment (A1) ..... \$375,000	
	3 Entry Node Trail Segment (A4) ..... \$110,000 Entry Node ..... \$682,000 Train Play Area ..... \$504,000 Railroad Depot & Screening ..... \$825,000	
	4 Railroad Trail Segment (A3) ..... \$244,000	
	5 Open Lawn Trail Segment (A2) ..... \$230,000	
	<b>Phase 1 Total Cost ..... \$4,266,000</b>	
PHASE 2	PROJECTS & ESTIMATED COST	CONCURRENT ACTIVITIES
2027-2031	6 River Terrace & Plaza ..... \$1,535,000	<ul style="list-style-type: none"> <li>• FERC Relicensing &amp; Overall Trail Development Plan</li> <li>• Wayfinding and Signage Plan</li> <li>• Boat Launch Environmental Study</li> </ul>
	7 Hotel Area Trail Segment (A5) ..... \$171,000	
	8 Boat Launch Trail Segment (A6 & A7) ..... \$517,000	
	9 Boat Basin & South Point ..... \$1,258,000	
	10 Sensory Gardens & Mounds ..... \$978,000 Riverside Drive Entry Node & Trees ..... \$707,000	
	<b>Phase 2 Total Cost ..... \$5,166,000</b>	
PHASE 3	PROJECTS & ESTIMATED COST	CONCURRENT ACTIVITIES
2032-2036	11 Hotel Area ..... \$315,000	<ul style="list-style-type: none"> <li>• Engineering evaluation of pier and pump structure</li> </ul>
	12 North Beach Access ..... \$200,000	
	13 Dog Park ..... \$139,000	
	14 River Overlook ..... \$4,868,000	
	<b>Phase 3 Total Cost ..... \$5,522,000</b>	

# Phase I – Splash Pad



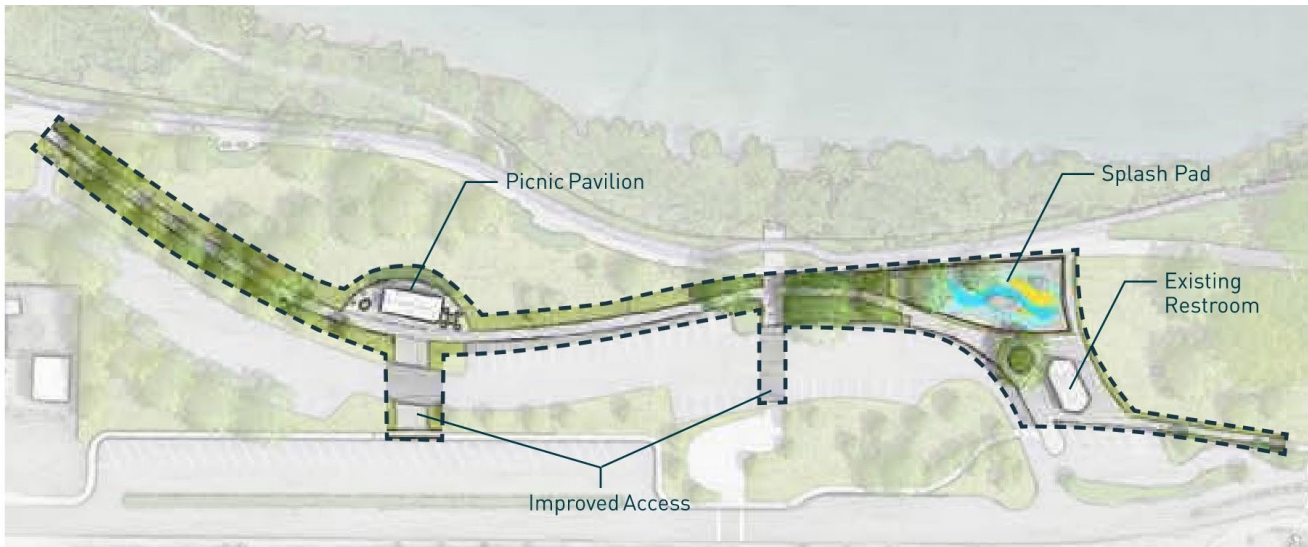
# Projects (Phase I)

## Project 1: Grove Picnic Pavilion & Splash Pad

Energy will be brought to the Grove Area of Riverfront Park in the form of a new **picnic pavilion** and **splash pad**. Aside from these two program elements this area will remain a place of verdant escape where people can picnic on the lawn under mature trees, read a book, gather with friends and family, or stroll along the new **pedestrian path**. The existing grove of trees, the parking lot, and the restroom will remain unchanged, however, **access** from the parking lot will be improved to help people find their way to and from this area of the park.

Elements of this project include:

- Picnic Pavilion
- Cultural - Themed Splash Pad
- Improved Access from Parking Lot
- Secondary Trails
- Site Furnishings
- Planting and Irrigation

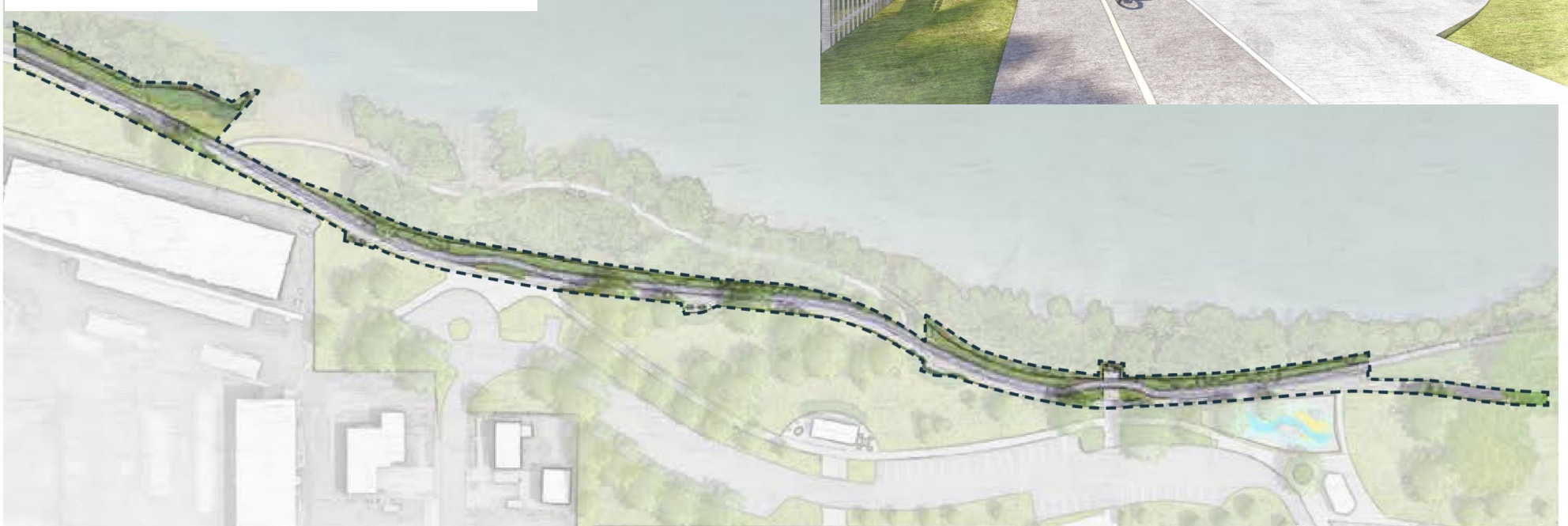


# Projects (Phase I)

## Project 2: Grove Area Trail Segment

Elements of this project include:

- Divided Trail with Physical Barrier and Striping
- Enhanced Paving
- Overlook
- Riparian Enhancements





# Projects (Phase I)

## Project 3: Railroad Depot & Screening, Train Play Area, and Entry Node

Elements of this project include:

- Train-Themed Accessible Play Area
- Play Perimeter Fence
- Restroom
- Enhanced Train Platform
- Shaded Staging Area
- Interpretive Train Feature
- Planting Buffer at Waste Water Treatment Plant
- Divided Trail with Striping
- River Overlook at Entry Node
- Enhanced Drop-Off
- Wayfinding Tools
- Artwork



# FUTURE PHASES

## Phase II (2027-2031)

**River Terrace & Plaza**



**Boat Basin Accessible  
South Point Water  
Access**



**Additional Trail  
Improvements**



## Phase III (2032-2036)

**North Beach Access**



**River Overlook**



# Trail Implementation

## Phase I (2022-2026)

Early Trail Projects supporting other park improvements, reduce conflicts in intensified areas

## Phase II (2027-2031)

More expansive trail enhancements (filling in the gaps) for rest of park, concurrent with FERC relicensing and overall trail and recreation plan for PUD system



# Early Enhancement Projects

2022-23

To mobilize quickly using the energy created from this planning process, specific early enhancement opportunities will be undertaken by PUD staff in areas, including:

- **Planting Enhancements**
- **View Enhancements**
- **Fence Replacement**
- **Art Relocation**



# Next Steps

- Board discussion regarding:
  - Support for Riverfront Park Master Plan and Phase 1 (generally)
  - PPB Allocation of additional \$800K (2022)
- City of Wenatchee review, concurrence and approval (December/January)
- Begin Phase 1 planning work – update the Board as detailed scope, costs, and schedule are established
- Continue to work collaboratively with the City, stakeholders and customer-owners as implementation begins



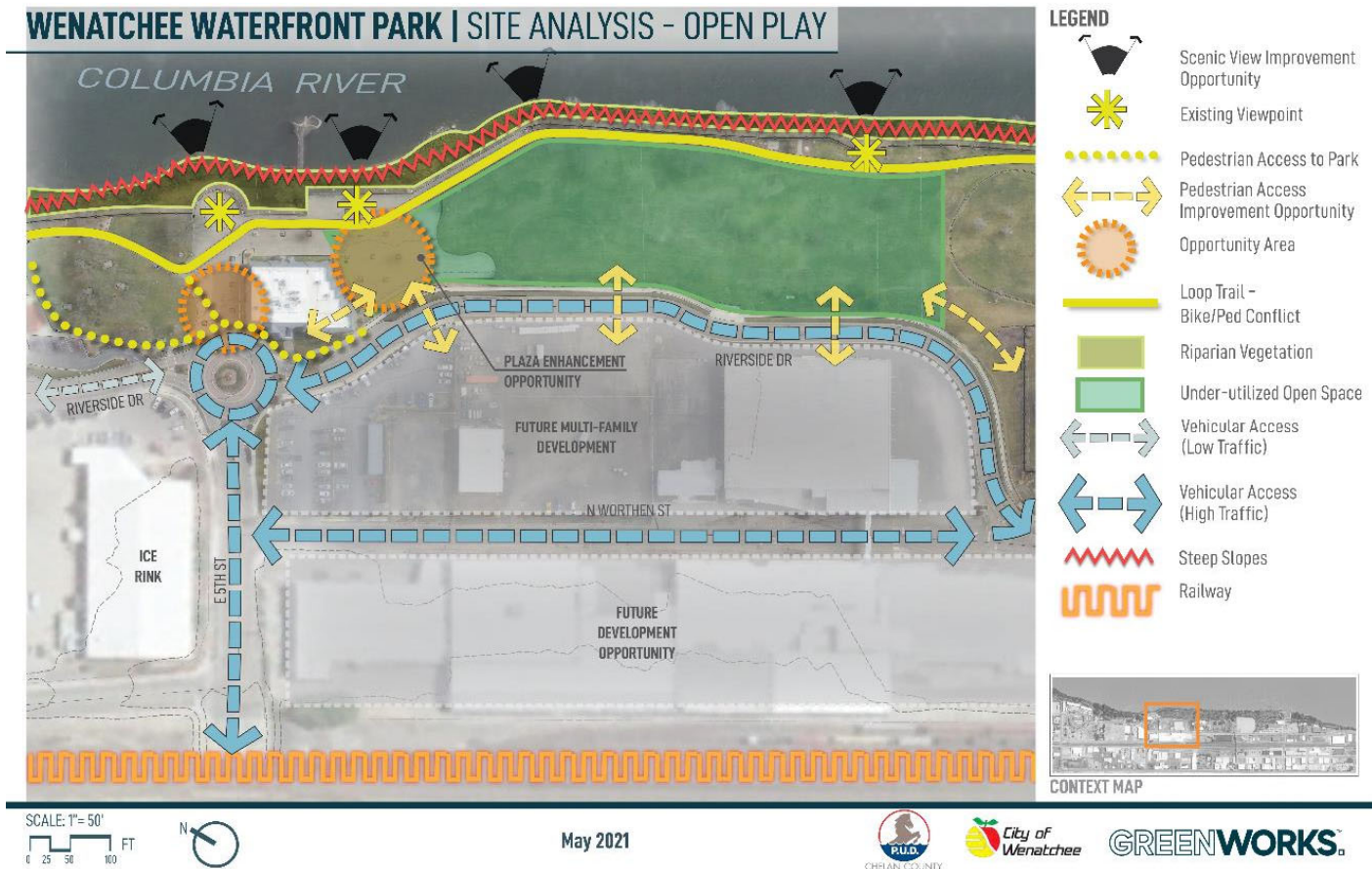
# APPENDIX



# Opportunities Analysis

Look at relationships within park to identify opportunities and constraints

- Access
- Opportunity Areas
- Viewpoints
- Conflicts
- Slopes
- Vegetation







# Feedback

What is your favorite place in Riverfront Park?



What about the park is not working for you?



# Feedback

## Options Analysis Activity Level

- 25% Option 1 (Intervals)
- 32% Option 2 (Active with Quiet Pockets)
- 43% Option 3 (Focused Active Zones)

EXISTING ACTIVITY LEVELS



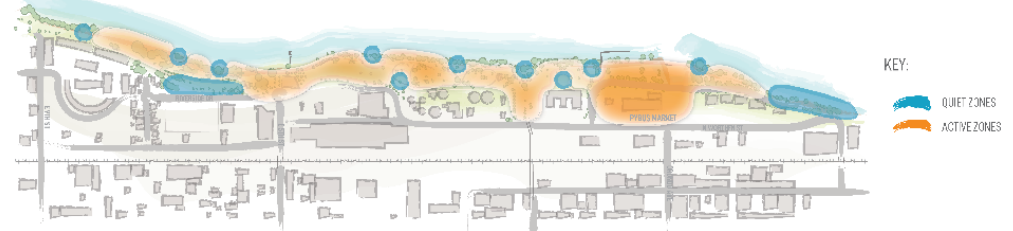
OPTION 1: QUIET/ACTIVE INTERVALS

Active or quiet zones alternate along the riverfront corridor



OPTION 2: WIDESPREAD ACTIVE WITH QUIET POCKETS

Most of the riverfront is active with occasional quiet pockets



OPTION 3: FOCUSED ACTIVE ZONES

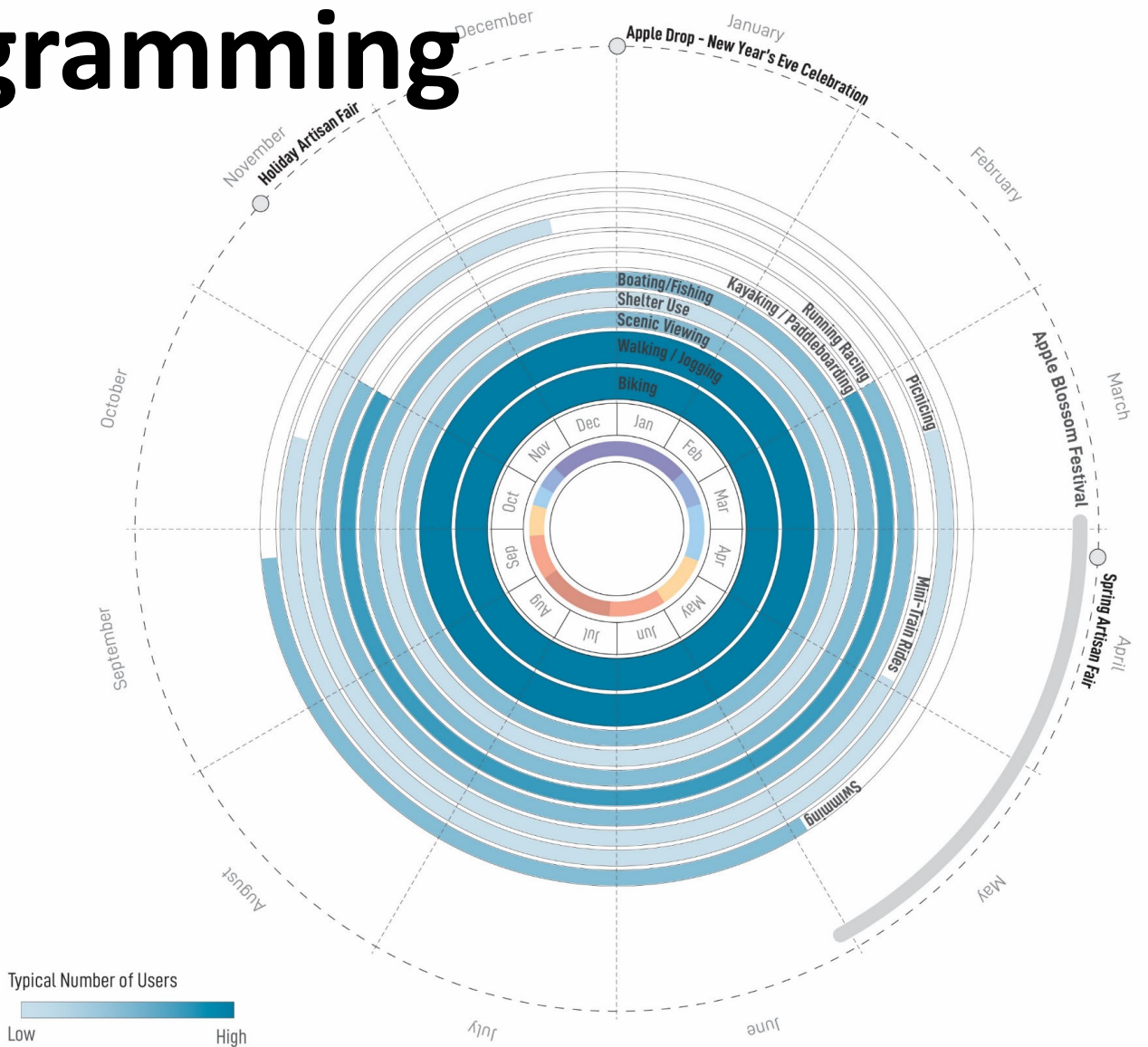
Active zones are concentrated together and separated by extensive quiet spaces



# Seasonal Programming

## Existing Park Activities

- Biking
- Running/Jogging
- Walking
- Walking the dog
- Exercising
- Enjoying quiet time
- Enjoying the river and nature
- Swimming
- Viewing art
- Playing with kids
- Picnicking
- Riding the mini-Train
- Kayaking/Paddleboarding
- Boating (motorized)
- Fishing
- Bird Watching



# Public Input #2

**OPEN HOUSE – Sep 28th**  
**Pybus Market**

**Morning Drop-In - 8-10AM**  
**Afternoon Drop-In - 12-3PM**

**95 attendees / 47 forms**

**ONLINE SURVEY**  
**September 28 – October 14**

**709 participants**  
**704 English preference**  
**5 Spanish preference**

The screenshot shows the website for the Wenatchee Riverfront Park Master Planning Information. The header includes navigation links for Newsroom, Español, Contact, and a search bar. Below the header is a menu with categories: MY PUD SERVICES, HYDROPOWER, PARKS AND RECREATION, ENVIRONMENT, SAVE ENERGY, LEARNING CENTER, and ABOUT US. The main content area features a sidebar with links to 'Our Parks' (River Conditions, Lake Chelan Lake Levels, Fishing and Boating, Day Use Parking Pass, Helpful Recreation Links, Park Shelter Reservations, Park and Trail Etiquette, River Flows, Water Temperatures and Total Dissolved Gas, Rules, Guidelines and Applications, Identity) and 'Related Documents' (Riverfront Park Open House - July 20). The main text introduces the park master planning process, mentions the 'Español' language option, and includes a 'TAKE OUR SURVEY' button. Below this is a sign-up form for Riverfront Park Masterplan updates, with fields for Email, First Name, and Last Name, and a 'Sign Up!' button. A disclaimer at the bottom of the form states: 'By submitting this form, you are consenting to receive marketing emails from: Chelan County PUD, 127 N. Wenatchee Ave., Wenatchee, WA 98801, USA. We never share your data. You can revoke your consent to receive emails at any time by using the Unsubscribe link, found at the bottom of every email. Email: [redacted] @ [redacted]. Contact.' The breadcrumb trail at the top of the main content area reads: Home / Parks and Recreation / Our Parks / Day Use Parks / Wenatchee Riverfront Park / Wenatchee Riverfront Park Master Planning Information.

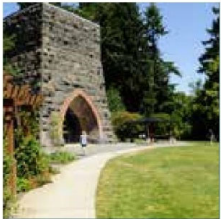


# Design Toolkit

## FUTURE PARK DESIGN STANDARDS



**Artwork Setting** - Many pieces of art are showcased in Riverfront Park. These pieces vary in scale, material, and inspire a range of different meaning and experiences. By treating artwork settings within the park in a similar way a strong sense of cohesiveness would result. Open house results indicate that most participants prefer artwork be embedded in landscape plantings in order to create a sense of continuity.



**Interpretive Elements** - Riverfront Park is a premiere example of opportunity for interpretation of the natural and built environment. With a culturally rich community, a complex landscape, and fascinating history, there is ample opportunity for storytelling throughout the park. By using a consistent system for interpretation these storytelling elements will come together and help the park feel cohesive. Local historic remnants was the chosen device by open house participants which adds an opportunity for creativity and a sculptural approach to storytelling.



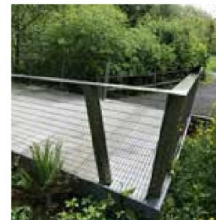
**Wayfinding** - How people move within, to, and through a space is greatly determined by the amount of information provided. Do people have the information they need in order to get where they want to go? Is information easy to identify and access for all users? These questions can be addressed with a wayfinding strategy specifically designed for Riverfront Park which would include physically similar signage and wayfinding tools elevating the overall sense of continuity within the park. To start, survey participants felt that directional signage would best help people find their way around Riverfront Park.



**Seating** - Where and how people rest can enhance the experience of place. One way to accomplish this is by incorporating a standard furnishing type or requiring that furnishing fulfill a specific intent. Whimsical seating, like porch swings or artful seatwalls, instill a sense of identity anywhere they are used. According to open house results participants preferred whimsical seating like this as the preferred seating type in Riverfront Park.



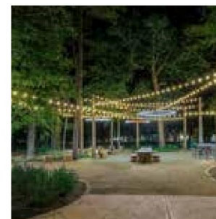
**Site Fencing** - When there is an opportunity to use a consistent material or site element, like fencing, over an extended span there is an immense opportunity to create a sense of cohesion. Participants preferred a split-rail fence design over the existing chainlink fence at the top of bank as a way to enhance their experience in Riverfront Park.



**Safety Barriers** - Materials used in site elements like safety barriers provide the opportunity to create a continual language throughout the park while providing a key functional purpose. Where there is a need for safety barriers, if the same material and design is applied it will add to the site's sense of overall continuity. Survey results indicate that the preferred type of barrier for Riverfront Park is a cable rail safety barrier.



**Landscape Plantings** - A strategic planting approach can improve the overall sense of place by providing visual interest, ecological functionality, health benefits, and educational opportunity. When plantings are used to create a sense of continuity it will greatly enhance the overall experience. According to results, xeric plantings are preferred for Riverfront Park which inherently are less water intensive than other planting approaches.



**Lighting** - similar to seating elements, lighting can be used to greatly enforce a sense of continuity within a place. By using a specific type of lighting throughout Riverfront Park the linear experience of the park will become punctuated by key moments where specific lighting is installed. Survey participants prefer catenary lighting to be included in the park and used as a tool to create continuity.