



Wenatchee Riverfront Park Master Plan Update

09.20.21

Process

COMPLETED

- Information Gathering
- Analysis, opportunities/constraints
- Integrate a wide variety of perspectives from key stakeholders (RPAC – Riverfront Park Advisory Committee)
- Gather input and ideas from the community (Public Workshops)

UPCOMING

- Develop Focus Areas & Alternatives
- Provide a Final Preferred Alternatives
- Provide Costing and Phasing Priorities
- Finalize Master Plan & Approval

FUTURE

- Early Win Project – 2022
- First Project Update – 2023

Schedule (completed)

- **April – Information gathering / Inventory**
- **May – Opportunities/Analysis**
 - RPAC Work Session #1 – Provide input/ideas (May)
- **June – Information gathering / Analysis**
 - RPAC Work Session #2 – Identify focus areas for alternatives (June)
- **July - Public Involvement**
 - Public Workshop #1 – Input on ideas/focus areas (July)
- **August – Develop Alternatives**
 - RPAC Work Session #3 – Input on Ideas

Schedule (upcoming)

- **September – Alternatives Development/Preferred Alternative**
 - 9/28 Public Workshop #2 – Input on Alternatives
 - Trail User Focus Group
 - Present to Arts, Parks & Recreation Commission
- **October/November – Finalize Master Plan**
 - Final Preferred Alternative
 - Costs and Prioritization
 - Draft Document for Review
- **November/December - Approvals**
 - Follow-up Presentations to PUD/City Council
 - Finalize Document (Long Term Guidance)
 - Early Implementation Projects (for 2022-23)

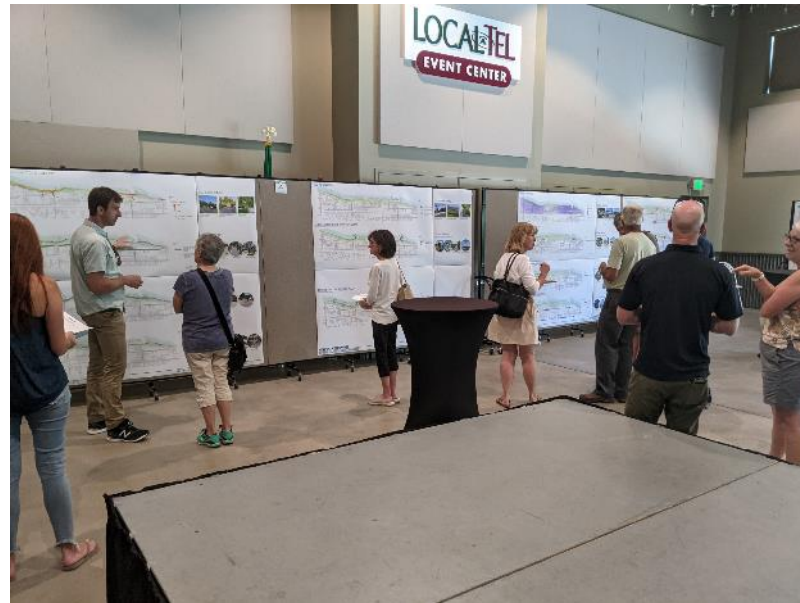
Public Input

OPEN HOUSE #1
July 20

Pybus Market:
150 attendees
60 participants

ONLINE SURVEY
July 20 – August 20

203 participants
187 English preference
16 Spanish preference



SHARE YOUR IDEAS FOR RIVERFRONT PARK !

The City of Wenatchee and Chelan PUD are developing a [plan for Wenatchee Riverfront Park](#) and we want to hear from the community. Come [join us](#) for an opportunity to [provide comments](#), [ask questions](#) and enjoy some refreshments at an open house style gathering.



Located at
PYBUS MARKETPLACE
LOCALTEL EVENT CENTER

Tuesday
JULY 20, 2021
8 - 10AM COFFEE HOUR
12 - 2PM PIZZA PARTY
4 - 7PM EVENING REFRESHMENTS

For more information visit us at
www.ChelanPUD.org/RiverfrontPark



Feedback

COMBINED RESULTS FROM OPEN HOUSE AND ONLINE SURVEY

Questions about the process

- What is the project timeline?
- How will decisions be made?
- Will there be an increase in fees?
- Will survey results be shared with the public?

Are there better ways to collect feedback?

- Partner with other community events
- Go to other neighborhoods
- Capture diverse voices
- Work with schools to get student input
- More publicity and sooner
- Hold event on the weekend
- Have drop boxes and materials in the park and at Pybus

How often do people visit?

- 19% visit every day
- 48% 1-2 times per week
- 3% 3-4 times per week
- 20% 1-2 times per month
- 9% A few times per year
- 1% Never

How do people typically arrive?

- 67% By car
- 22% By bike
- 11% By Foot

Feedback

What is your favorite place in Riverfront Park?



What about the park is not working for you?



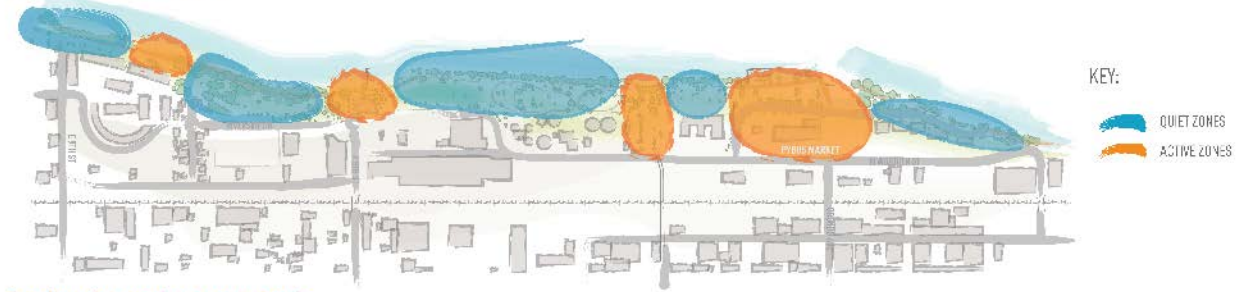
Feedback

Options Analysis

Activity Level

- 27% Option 1 (Intervals)
- 34% Option 2 (Active with Quiet Pockets)
- 48% Option 3 (Focused Active Zones)

EXISTING ACTIVITY LEVELS



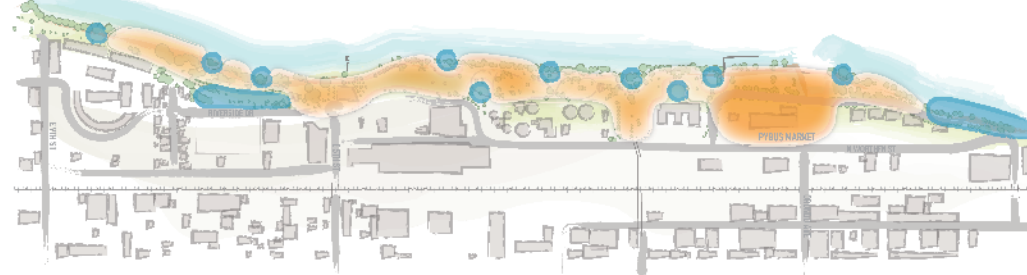
OPTION 1: QUIET/ACTIVE INTERVALS

Active and quiet zones alternate along the riverfront corridor



OPTION 2: WIDESPREAD ACTIVE WITH QUIET POCKETS

Moments of low-intensity and rest within a mostly active overall space



OPTION 3: FOCUSED ACTIVE ZONES

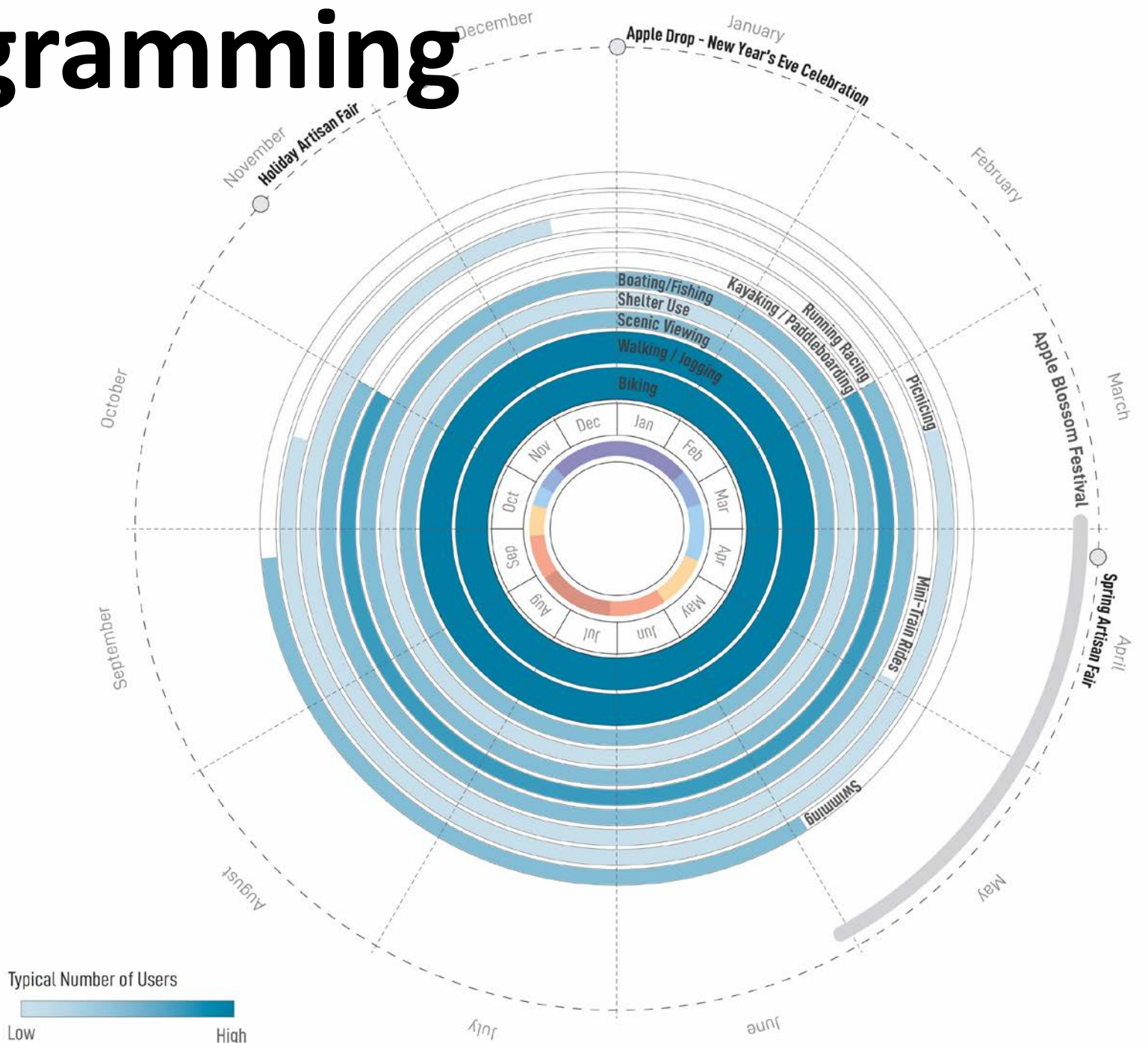
High-intensity activities are concentrated together and separated by expansive quiet spaces



Seasonal Programming

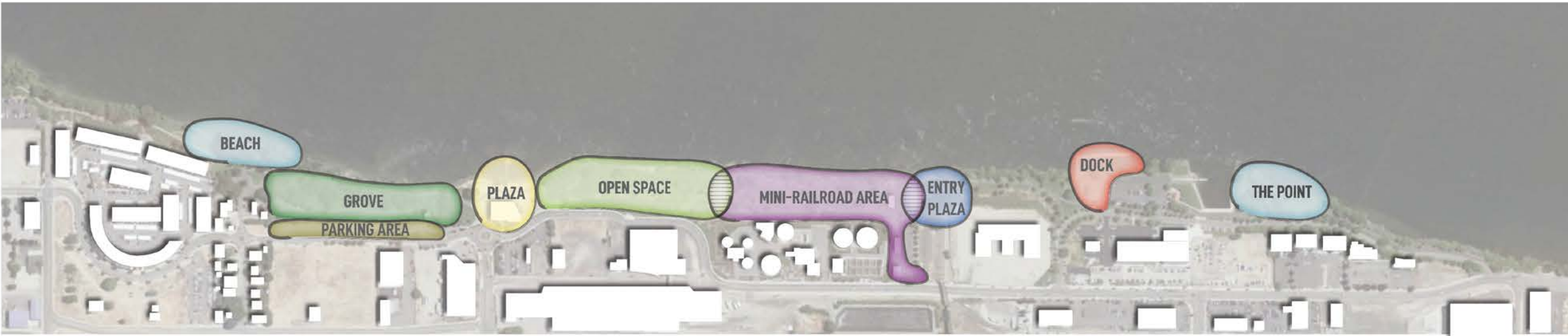
Existing Park Activities

Biking
Running/Jogging
Walking
Walking the dog
Exercising
Enjoying quiet time
Enjoying the river and nature
Swimming
Viewing art
Playing with kids
Picnicking
Riding the mini-Train
Kayaking/Paddleboarding
Boating (motorized)
Fishing
Bird Watching



Concept Diagrams

Play Concept



The Play scheme highlights opportunities to explore and **celebrate** the region's active **culture** and connection to the **river**. Activity nodes spread throughout the park encourage people to **interact** while playful landscape gestures provide shady, passive spaces to find quiet **separation**.

Themes:

Playful

Friendly

Exploring

Fun

Active

Design Alternatives

Naturalistic:



Oasis
Serene
Connecting
Escape
Reflection

Play:



Playful
Friendly
Exploring
Fun
Active

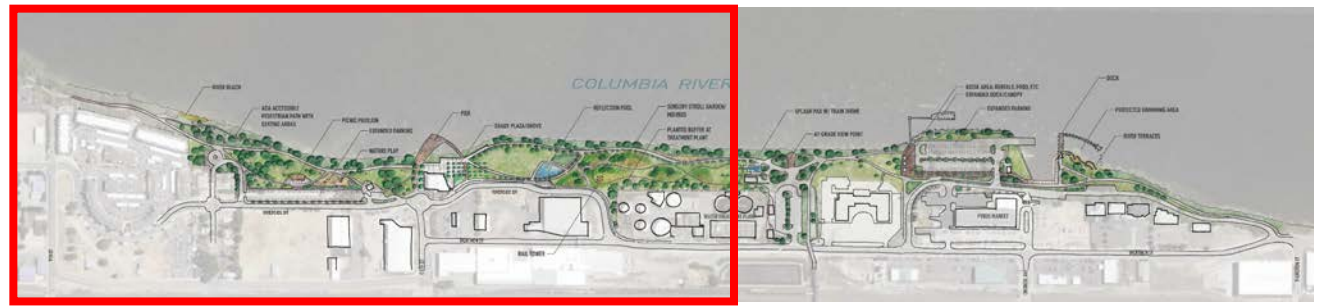
Entertainment:



Social
Iconic
Impressive
Destination
Gathering

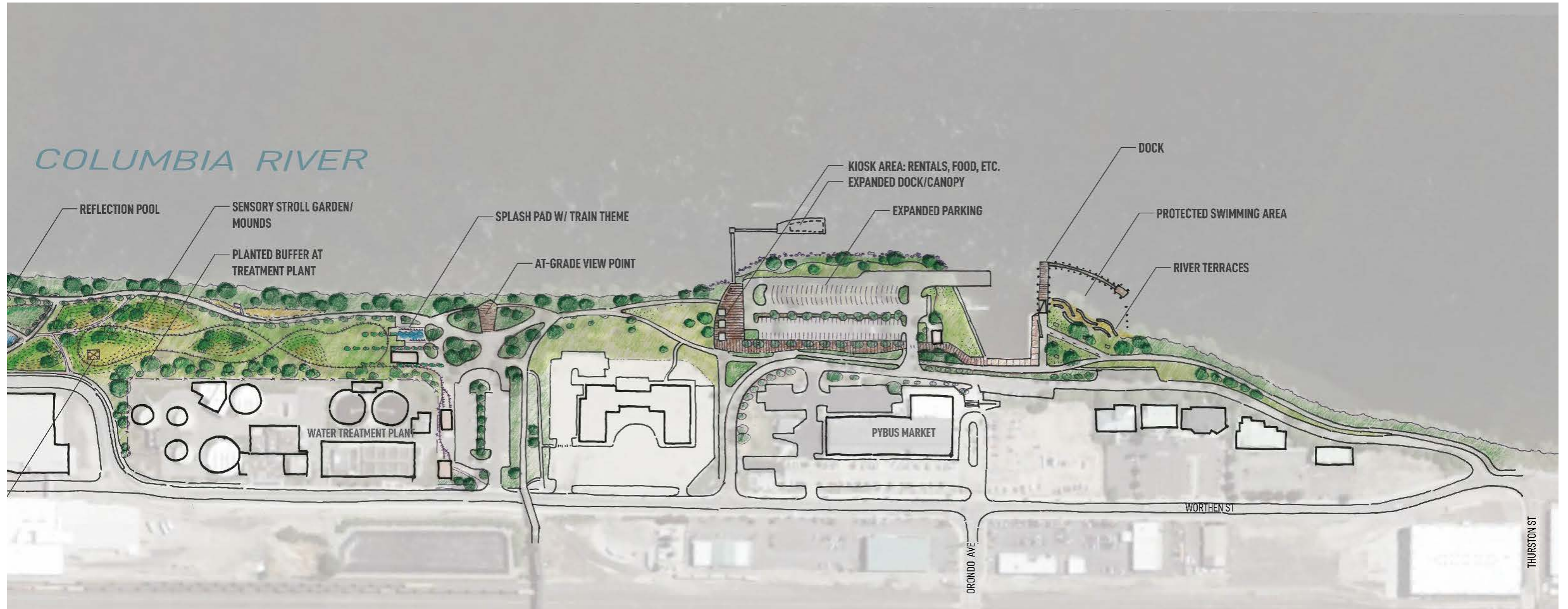
Play

(North)



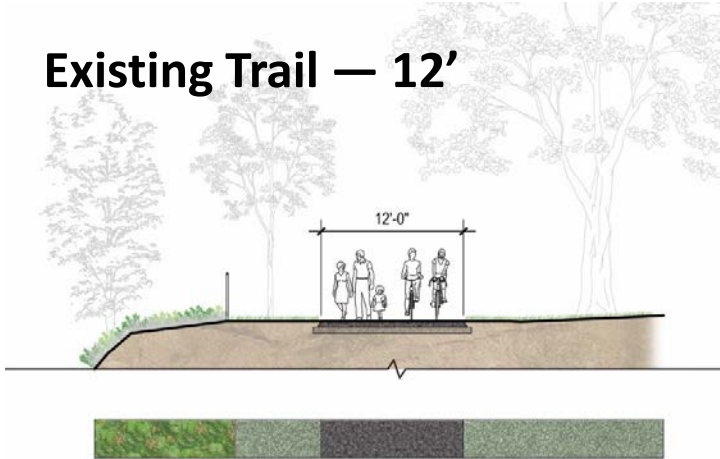
Play

(South)



Trail Alternatives

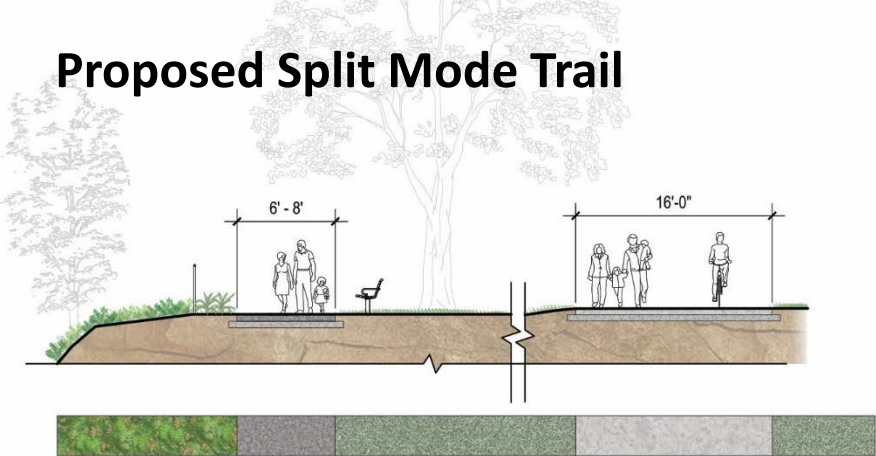
Existing Trail — 12'



Proposed Trail Widening



Proposed Split Mode Trail



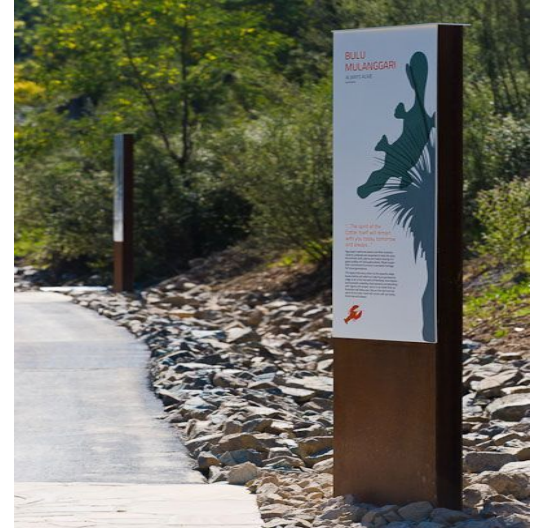
WENATCHEE RIVERFRONT PARK | EXISTING TRAIL WIDTH



Design Toolkit

Included Site Elements:

- Wayfinding and Signage
- Interpretive Pieces
- Artwork Settings
- Trail Typology
- Surface Material
- Planting Types
- Shelters and Restrooms
- Furnishings
- Lighting
- Walls and Fences
- Landscape Treatment



Open House #2 – September 28th

September 28th

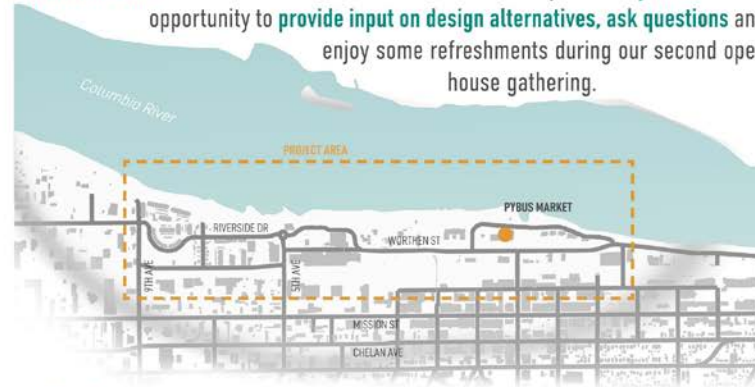
Morning Drop-In
8-10AM

Afternoon Drop-In
12-3PM

Concurrent Online
Survey

HELP SHAPE THE FUTURE OF RIVERFRONT PARK !

The City of Wenatchee and Chelan PUD are continuing to develop the [plan for Wenatchee Riverfront Park](#), and we want to hear from the community. Come [join us](#) for an opportunity to [provide input on design alternatives](#), [ask questions](#) and enjoy some refreshments during our second open house gathering.



Tuesday
SEPTEMBER 28, 2021

MORNING DROP-IN 8 - 10AM
AFTERNOON DROP-IN 12 - 3PM

Located at
PYBUS MARKETPLACE
LOCALTEL EVENT CENTER

REFRESHMENTS PROVIDED | OUTDOOR EVENT - WEATHER PERMITTING



For more information visit us at
www.ChelanPUD.org/RiverfrontPark



GREENWORKS.



¡AYUDA A DAR FORMA AL FUTURO DEL PARQUE RIVERFRONT!

La ciudad de Wenatchee y Chelan PUD están continuando a desarrollar un [plan para el parque Wenatchee Riverfront](#), y queremos escuchar de nuestra comunidad. Ven y únete a nosotros para la oportunidad de [proveer tus ideas acerca del nuevo diseño](#), [hacer preguntas](#) y disfrutar de refrescos durante nuestra segunda reunión.



Martes
28 DE SEPTIEMBRE, 2021

POR LA MAÑANA 8 - 10AM
POR LA TARDE 12 - 3PM

Localizado en
PYBUS MARKETPLACE
CENTRO DE EVENTOS LOCALTEL

REFRESCOS PROPORCIONADOS | EVENTO AL AIRE LIBRE - SI EL TIEMPO LO PERMITE



Para más información visita nuestra pagina
www.ChelanPUD.org/RiverfrontPark



GREENWORKS.





Questions?