Pay-It-Forward

The new way to give back in Chelan County



What Is Pay-It-Forward?

An easy way to improve the quality of life in Chelan County

Business customers can elect to donate their Chelan PUD rebate (or a portion) to local nonprofits.

It's simple to administer, thanks to an established partnership with the Community Foundation of NCW and the existing AP rebate process.



Why Pay-It-Forward

Program Benefits

- Provide an avenue to give back to the local community
- Highlight tangible results of energy efficiency savings
- Promote program participation to achieve savings targets
- Improve customer satisfaction

Similar Programs

- Grant PUD
- Umatilla Electric
 Cooperative
- Hermiston Energy Services



How Customers Pay-It-Forward



Step #1. Improve Your Energy Efficiency

Make energy efficient improvements that qualify for Chelan PUD's incentive program.



Step #2. Apply for a PUD Incentive

Complete your PUD incentive application and assign your rebate (or a portion of it) to Pay-It-Forward.

Your rebate (or the portion you choose) will be paid to the Community Foundation of NCW, who manages your donations. Any remaining rebate will be paid to your organization.



Step #3. Support Your Favorite Local Causes!

Your donation will be loaded on a giving card from the Community Foundation of NCW.

Choose how to split your donation between your favorite local nonprofits in the Community Foundation's online donor portal.

How Chelan PUD Pays-It-Forward



Step #1. Process customer rebate & assignment forms

Process customer energy efficiency incentive paperwork per normal.



Step #2. Assign rebate payment to Community Foundation of NCW

Currently, AP can forward the rebate on to an assigned contractor.

Now we offer the additional option to forward all (or a portion) of the rebate amount on to the Community Foundation of NCW.



Step #3. Hand off to the Community Foundation of NCW

Energy Solutions provides the Community Foundation with the donation amount and customer contact info.

The Community Foundation takes care of managing the donation to local nonprofits and coordinating with the customer.