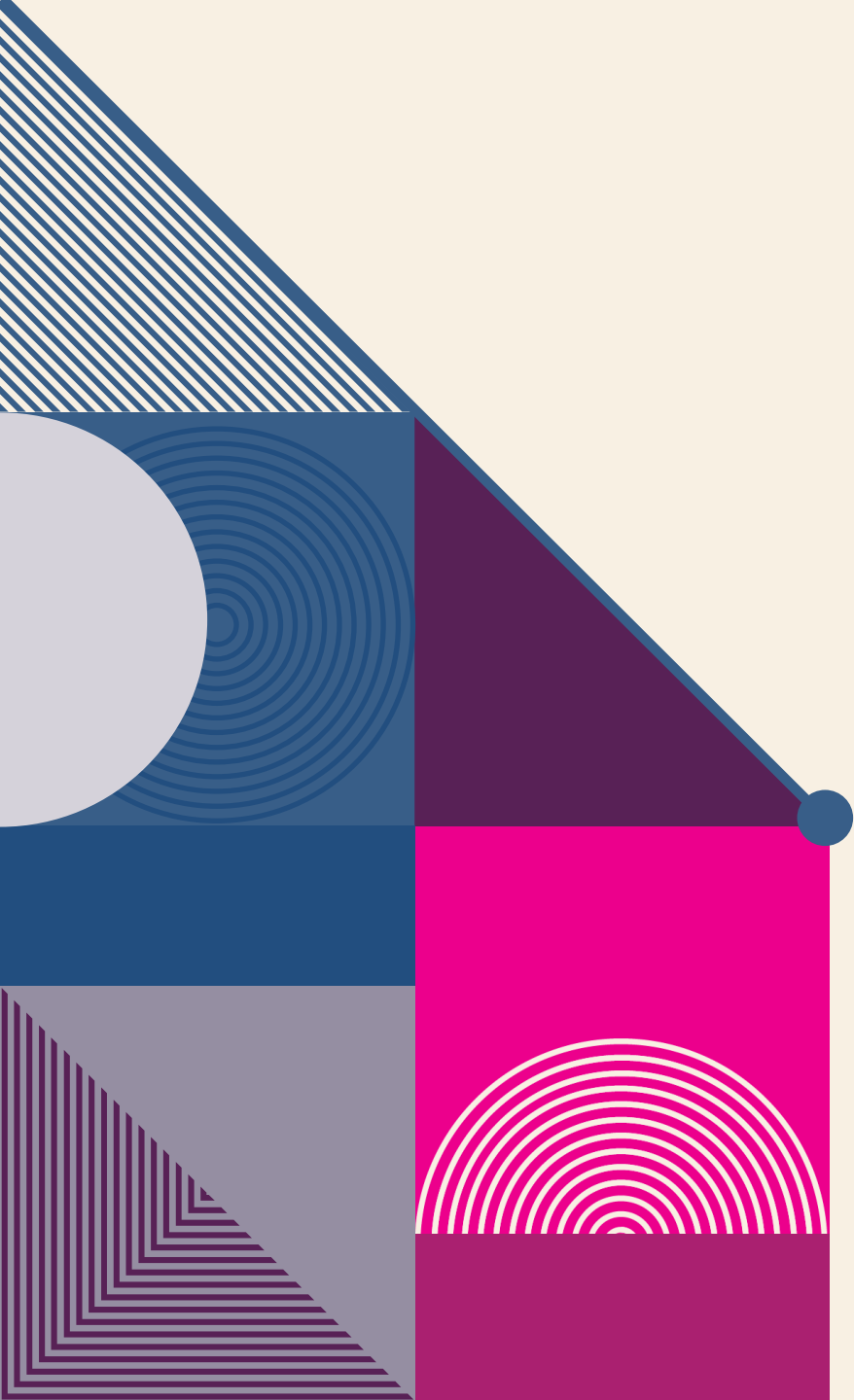




CHELAN PUD CUSTOMER SATISFACTION STUDY 2024



AGENDA

Introduction to Strategic Research Associates

Survey goals and objectives

Approach and methodology

Benchmarks for success



**WHO IS STRATEGIC
RESEARCH
ASSOCIATES?**

**SURVEY GOALS AND
OBJECTIVES**



**APPROACH AND
METHODOLOGY**

**BENCHMARKS FOR
SUCCESS**



THANK YOU

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