

Two-way Communication

- Keep employees and customer/owners aware of our sustainability principles to promote excellence in job performance and environmental matters.
 - Accomplishments
 - “Lightly” newsletter started in 2008, bill stuffers, home show display, Stehekin newsletter, Web information, “conservation minutes” at District meetings;
 - 2008 Accomplishments
 - Placed background on sustainability efforts on District’s internal and external Web sites;
 - Created sustainability working group;
 - Created interactive tool for car-pooling as test to see degree of participation and effectiveness;
 - Shared information with outside media that led to articles about Chelan PUD successes;
 - Updated list of sustainability activities to reflect progress made in 2008 and plans for the future;
 - 2009 Accomplishments
 - Continued inviting employees to share ideas about conservation and sustainability through Suggestion Box or e-mails;
 - Added sustainability reminders at Manager’s Forum, in Hot Topics and occasional board meetings, specifically promoting better paper use and copier use;
 - Delivered all-employee e-mail from general manager encouraging sustainable actions by PUD employees;
 - Continued promoting the successful commercial recycling program that is being tested by Waste Management;
 - 2010 Accomplishments
 - Inform board of progress on sustainability;
 - Inform employees of progress on sustainability through e-mails, Hot Topics, Manager Forums and other methods;
 - Update sustainability information on website;
 - 2011 Actions
 - Inform board of progress on sustainability;
 - Inform employees of progress on sustainability through e-mails, Hot Topics, Manager Forums and other methods;
 - Update sustainability information on website;
 - Future Objectives – Example
 - Share our sustainability principles and activities with employees, customer/owners and other stakeholders while accepting and valuing their feedback.