

- 1. RESPID
- 2. SEX
  - 1. Male 50%
  - 2. Female 50%

Hello, my name is \_\_\_\_\_. May I speak to (NAME ON LIST ONLY)?

Hello, my name is \_\_\_\_\_ and I'm conducting a survey for DMA Market Research. We're conducting a scientific survey in your county and would like to include your views. We are not attempting to sell anything, no offers or promotions whatsoever will be made, and no follow up phone calls will be made unless you consent to schedule time to finish the questionnaire.

---

**[ASK FOR NAME ON LIST, ONE OF ONE OR MORE]**

- 3. Are you, or is anyone in your household, employed by a utility or telecommunications company?
  - 1. Yes =====> TERMINATE
  - 2. No =====> CONTINUE 100%
  - 3. (Don't Know) =====> TERMINATE
- 4. Are you registered to vote at this address? [READ ADDRESS FROM LIST]
  - 1. Yes =====> CONTINUE 100%
  - 2. No =====> TERMINATE
  - 3. (Don't Know) =====> TERMINATE

I would like to ask you a few questions about internet and broadband services in your local area.

- 5. Do you have internet service at your home for personal use by you and your family?
  - 1. Yes 84%
  - 2. No 16%
  - 3. (Don't know/refused) 1%

**(IF YES TO Q5 ASK Q6, OTHERWISE SKIP TO Q7)**

- 6. Who provides your internet service?
    - 1. (Charter) 13%
    - 2. (Chelan PUD) 4%
    - 3. (Verizon) 23%
    - 4. (LocalTel) 22%
    - 5. (Genext) 3%
    - 6. (Northwest Internet) 5%
    - 7. (OTHER) [RECORD VERBATIM] \_\_\_\_\_ 20%
-

7. The Chelan (sha-LAN) County PUD (pee-you-dee) has installed broadband fiber optic internet service in approximately 85% of the county, at a cost of about \$100 million dollars. That means about 15% of county residents still do not have access to broadband fiber optic internet service. Some have suggested that the PUD (pee-you-dee) postpone or stop the remaining installation and use the money in other ways or not spend it at all. Other people say that finishing the broadband network is important because it's fair to offer everyone in the county access, installation will create good paying jobs and a completed system may attract more economic development in the future. Given this, if it requires an increase in your monthly electric bill to cover the cost of the project, do you think the remaining 15% should be completed, postponed or stopped altogether?

- |    |                         |     |
|----|-------------------------|-----|
| 1. | Should be completed     | 46% |
| 2. | Should be postponed     | 19% |
| 3. | Should not be completed | 23% |
| 4. | (Don't know/Refused)    | 13% |

8. The PUD (pee-you-dee) applied for, and has been offered, a \$25 million dollar grant from the federal government under the stimulus bill. If the grant money is accepted, the PUD (pee-you-dee) would need to provide about \$8 million of its own money to complete the build-out over the next three years in mostly rural areas of Chelan (sha-LAN) County. If the PUD (pee-you-dee) accepts this grant, electric rates may need to increase up to 3% for the average residential customer, in order to complete the broadband system build-out county-wide. Now, knowing that to cover costs of completing the build-out, residential rates may increase up to 3% - or about \$1.50 extra per-month for the average customer based on current estimates - do you think the remaining 15% should be completed or should not be completed?

**[IF UNDECIDED]** Well then which way do you lean, toward completing the project or not completing the project?

- |    |                         |     |
|----|-------------------------|-----|
| 1. | Should be completed     | 61% |
| 2. | (Lean completed)        | 3%  |
| 3. | (Lean not completed)    | 1%  |
| 4. | Should not be completed | 30% |
| 5. | (Postponed)             | 1%  |
| 6. | (Don't know/refused)    | 4%  |

9. Assuming that the PUD (pee-you-dee) does not accept the grant money and instead postpones the build-out of the fiber system until 2015 or later, the PUD (pee-you-dee) would forfeit the \$25 million dollars in Federal stimulus funds and would need to provide about \$33 million of its own money to complete the build-out. This would mean that electric rates may need to increase an estimated 10% per-month for the average residential customer in order to pay for the project and complete the broadband system county-wide. Now, knowing that to cover the cost of completing the fiber optic system, residential rates may increase about 10% - or an extra \$5 dollars per month for the

average customer based on current estimates - do you think the remaining 15% should be completed or should not be completed?

**[IF UNDECIDED]** Well then which way do you lean, toward completing the project or not completing the project?

1.	Should be completed	36%
2.	(Lean completed)	1%
3.	(Lean not completed)	1%
4.	Should not be completed	53%
5.	(Postponed)	2%
6.	(Don't know/refused)	6%

Now, I'd like to ask you some questions for statistical purposes only.

10. Do you own or rent your home?

1.	Own	94%
2.	Rent	4%
3.	Live with someone else	1%
4.	(Refused)	1%

11. Do you or someone in your household pay the electric bill - that is the PUD (pee-you-dee) bill - each month?

1.	Yes, self	80%
2.	Yes, someone else	19%
3.	No, don't pay (I'm a renter)	1%
4.	(Don't know/ refused)	1%

12. How many years have you lived in County?

1.	(0 but less than 5 years)	5%
2.	(5 years to less than 10 years)	6%
3.	(10 years to less than 15 years)	14%
4.	(15 years to less than 20 years)	11%
5.	(20 years to less than 25 years)	7%
6.	(25 years to less than 30 years)	6%
7.	(30 or more years)	50%
8.	(Refused)	1%

13. Please stop me when I read the category that best describes your age.

01.	18-24	2%
02.	25-29	2%
03.	30-34	1%
04.	35-39	2%

05.	40-44	5%
06.	45-49	5%
07.	50-54	8%
08.	55-59	12%
09.	60-64	17%
10.	65+	45%
11.	(Refused)	1%

14. What was the highest level of education that you have achieved?

1.	Some High School	1%
2.	High School	23%
3.	Some College	27%
4.	Associate's Degree	8%
5.	Bachelor's Degree	22%
6.	Master's Degree	14%
7.	Doctorate Degree	1%
8.	Education in addition to a Doctorate Degree	<1%
9.	(Refused/Don't know)	3%

15. Which of the following best describes your work situation - are you employed, retired, unemployed, a student, or a homemaker?

1.	Employed	36%
2.	Retired	52%
3.	Unemployed, laid-off, furloughed	2%
4.	Student	1%
5.	Homemaker	5%
6.	Disabled	1%
7.	(Don't know/Refused)	2%

THANK YOU!

RECORD THE FOLLOWING FROM SAMPLE

LEGISLATIVE DISTRICT  
12 100%

CONGRESSIONAL DISTRICT  
4 100%

PUD COMMISSIONER DISTRICT

1	25%
2	38%
3	37%

ZIP CODE

98801	22%
98815	13%
98816	21%
98817	<1%
98821	<1%
98822	5%
98826	20%
98828	3%
98831	6%
98836	2%
98847	3%

VOTE HISTORY

Low	14%
Medium	16%
High	71%