

G3 - Responsible Board Representation - DRAFT

What is the Strategic Objective?

- ❖ The Board commits itself and its members to ethical, businesslike and lawful conduct, including proper use of authority and appropriate decorum. Board members will avoid even the appearance of impropriety to ensure and maintain public confidence in the District.
- ❖ Board members conduct themselves in accordance with all laws, with civility and respect at all times with one another, and with staff and with members of the public.
- ❖ Board members represent the interest of Chelan County PUD customer-owners, superseding any conflicting interest of advocacy or special interest groups, or personal interest of any Board member

Why is it important?

- ❖ Board members have a fiduciary responsibility to represent their constituents
- ❖ The District will operate more efficiently and effectively under the guidance of a well functioning board

Indicator:

- ❖ Board coverage in key association meetings (WPUDA, APPA, NWPPA, etc.)
- ❖ Ratio of associations per board member
- ❖ Board media appearances
- ❖ Number of self-monitoring issues addressed
- ❖ Establish/review/revise a process and mechanism for public and internal reporting and feedback on Board conduct