

STRATEGIC PLAN SURVEY

Help us shape our 5-year business plan

OR COMPLETE ONLINE
ourpublicpower.org

COMPLETE BY
JUNE 21



DRAFT

Part 1: Public Power Benefit/Early-Action Criteria

A variety of projects and initiatives may be considered by Chelan PUD as part of Public Power Benefit Program and Rock Island Relicensing Early-Action process.



Assuming Chelan PUD wholesale revenues are strong, how should the District prioritize such projects?

(PLEASE RANK 1-7, WITH 1 = HIGHEST PRIORITY)
NO DUPLICATE ANSWERS PLEASE



Chelan PUD should prioritize projects by the degree to which the project...

1. Supports economic development (jobs, services, property taxes)	①	②	③	④	⑤	⑥	⑦
2. Preserves, promotes, and/or supports recreational opportunities	①	②	③	④	⑤	⑥	⑦
3. Supports environmental stewardship, habitat for native plants and animals, etc.	①	②	③	④	⑤	⑥	⑦
4. Is complementary to other efforts and supports collaboration with another entity	①	②	③	④	⑤	⑥	⑦
5. Supports diversity, multiculturalism and inclusiveness	①	②	③	④	⑤	⑥	⑦
6. Furthers education and job readiness	①	②	③	④	⑤	⑥	⑦
7. Builds value by serving an area or population that is currently underserved	①	②	③	④	⑤	⑥	⑦

Note: All proposed projects must be consistent with the District's statutory authority, and all activities related to Rock Island Relicensing must have a clear nexus, or clear connection, to the project operation.

Part 2: Customer Preferences on Key Actions

Chelan PUD sells about 80% of the power we generate on the wholesale power market, which provides a substantial subsidy for local electric customers.



We could place more emphasis on local electric load growth and economic development (jobs, services, property taxes), but this could impact your electric bill, by reducing revenue, so:

Increase in Monthly Bill (% and \$ - assumes average monthly bill of \$55)

How strongly do you support local economic development (jobs, services, property taxes)? Please indicate how much of an increase in your monthly bill you are willing to accept to support local economic development efforts.	0%	5%	10%	20%	40%
	None – keep my bill as low as possible	\$2.75	\$5.50	\$11	\$22
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



Should the Chelan PUD make environmental and recreational investments (access to river, parks, trails) along the Rock Island Project prior to formal relicensing in 2028 in order to support a longer (up to 50-year) license term for Rock Island? (Note that while enhancements could be made sooner, some investments may not have otherwise been required.)

Yes	No
<input type="radio"/>	<input type="radio"/>



Chelan PUD provides affordable water, wastewater and wholesale fiber services to support the needs of the County and to maintain a high quality of life. Major asset purchases are paid for in part through modest subsidization from wholesale energy sales. Rates are targeted to cover ongoing operations.

Strongly Lean Towards Self-Sustainability Lean Towards Self-Sustainability Balanced with Some Subsidization Lean Towards Subsidization Strongly Lean Towards Subsidization

In addition to electric service, Chelan PUD currently serves 6,100 water and 500 wastewater customers and also provides wholesale broadband service to retail service providers who then serve over 16,500 customers. How financially self-sustaining should the water, wastewater, and fiber systems be? (Note that this does not alter the fiber expansion program that is part of the Public Power Benefit Program)

FIBER				
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
WATER/WASTEWATER				
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



Chelan PUD has some of the lowest electric rates in the U.S. thanks to excess power and a favorable wholesale power market. Markets are unpredictable though and low market prices could lead to substantial rate increases. Should the PUD lean toward: (Average residential bill = \$55, 3% = \$1.65)

<input type="radio"/> Stable rates that are supported by small annual rate increases in the order of 3%; or prefer	<input type="radio"/> No rate increases in the short term, with the understanding that there is a higher potential for major (10%+) annual increases in the future
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Part 3:

Would you like to leave any additional comments? _____

Part 4: Demographic Information

Name (required for drawing)* _____
 Zip Code (home address) _____
 Email and/or Phone (required for drawing)* _____
 I am not a Chelan PUD customer I am a Chelan PUD Water/Wastewater customer
 I am a Chelan PUD employee

To ensure we hear from a variety of perspectives, please tell us your race or ethnicity: (optional)

- Caucasian
- Hispanic/Latino
- Asian or Pacific Islander
- Native American
- African American
- Other

Thank you - Please see ourpublicpower.org to learn how we will utilize your feedback.